# Notice regarding swap of Max Life shares to MFS shares and partial sale by Mitsui Sumitomo Insurance

Mitsui Sumitomo Insurance Co., Ltd. (President: Noriyuki Hara, "MSI"), a member of MS&AD Insurance Group, has agreed in-principle today with Max Financial Services Ltd. ("MFS") who is a holding company of Max Life Insurance Company Ltd. ("Max Life") that:

- 1. Out of 25.22% of Max Life's sharesthat MSI currently holds, it will sell 19.98% to MFS and will acquire 21.43% of MFS's shares, in exchange.
- 2. MSI will sell the remaining 5.24% of Max Life shares to MFS.

The transaction will take place upon the receipt of requisite approvals including regulatory approvals in India.

Through this transaction, MSI will account MFS as an equity method affiliated company and will nominate directors to its Board of Director's meeting and will continuously engage in supervision of Max Life.

MSI will continue to work towards the strengthening of business basis in rapidly growing Asian region and towards the sustained development of its global business.

## 1, Background and Purpose

MSI invested in Max Life in June, 2012 with objectives to contribute to the expansion of life insurance business in India and Max Life has been realizing a steady growth thereafter. In the meantime, as Max Life is an unlisted entity, MSI is swapping those shares to the listed and holding company of Max Life. Through nominating representatives to both MFS and Max Life's board of directors meeting and committee meetings, MSI will make continuous efforts to contribute to the further expansion of the businesses and to the development of insurance market in India.

### 2. Overview of Max Life and MFS

#### [Max Life]

Establishment year		2000	Location	Gurugram, India		
Managing Director & CEO		Prashant Tripathy				
Business Profile		Life Insurance				
Financial Highlights (As on March 31, 2019)	Total Asset	635, 872 Million Indian rupees				
	Total Equity	27,609	Million Indian rupee	S		
	Gross Premium Income	145,752 I	Million Indian rupee	S		
	Profit after Tax	5,564 N	Million Indian rupee	S		

#### [MFS]

Establishment Year		1982	Location	New Delhi, India					
Managing Director		Mohit Talwar							
Business Profile		Insurance ho subsidiary	olding company	with M	lax Life	as	а		
Financial Highlights (As on March 31, 2019)	Total Assets	672, 107 Millio	on Indian rupees						
	Total Equity	28,331 Mill	ion Indian rupees	i					
	Total Income	195,012 Mill	ion Indian rupees	1					
	Profit after Tax	4,165 Mill	ion Indian rupees						