

Changes in business operation in Lao People's Democratic Republic

Mitsui Sumitomo Insurance Co., Ltd. (“MSI”, President&CEO: Shinichiro Funabiki), a subsidiary of MS&AD Insurance Group Holdings, Inc., has obtained a business license from a local authority, and MSIG Insurance (Lao) Co., Ltd., a subsidiary non-life insurance company of MSI in Lao, and Sokxay Insurance Sole Company Limited (“SIC”), a subsidiary non-life insurance company of Sokxay Group, are merged to establish MSIG Sokxay Insurance Co., Ltd. (“the new company”) in June. MSI is the only Japanese non-life insurance company that has a business operation in Lao in joint venture structure with a local company

1. Overview of the new company

Name of the Company	MSIG Sokxay Insurance Co., Ltd.
Head Office Location	Khamphengmeuang Avenue, Thatluangkang Village, Saysettha District, Vientiane Capital, Lao PDR.
CEO	Phonesavanh Sisana
Business Profile	Non-life insurance business
Unitholding ratio	MSI 35%, Sokxay Chaleun Karnkhar Sole Co.,Ltd 65%
Date of establishment	June 1, 2023

2. Background and purpose of the establishment

MSI has provided insurance products and services mainly to Japanese companies in Lao through MSIG Insurance (Lao) Co., Ltd., after establishing a joint venture between MSI and Ministry of Finance in Lao in 2010.

SIC has been operating insurance business mainly for individual customers in Lao nationwide since 2017.

MSI has a view that the new company could achieve the sustainable growth by combining Sokxay Group's local business base and MSI's know-how on underwriting, digital technology and marketing.

3. Outlook going forward

The new company will contribute to the development of the non-life insurance market in Lao by leveraging Sokxay Group's business base, along with supporting stable business operations of Japanese companies in Lao by providing high-quality products and services.

Reference: Overview of Sokxay group

Sokxay group was established in 2005 in Vientiane, the capital city of Lao. The group is a leading corporate group that has the number of employees at about 740, and is now engaged in more than 20 business including finance manufacturing, retailing, construction, food and beverage, etc.